



British Columbia Construction Association (BCCA) Unveils the Next Generation of TalentCentral

BCCA's Career and Resource Hub Connects Talent with Employers Through a Faster, Smarter Hiring Experience

VICTORIA, BC (June 11, 2026) – The British Columbia Construction Association (BCCA) is proud to announce the launch of its new and improved Builders Life TalentCentral platform, a modernized and user-focused online job board, built by construction for construction. TalentCentral is not just a simple job board, it's an online career hub designed to easily connect employers with skilled talent and help individuals explore rewarding career opportunities in the industry. It offers powerful AI-enabled employer tools and career resources for job seekers all in one centralized online hub.

British Columbia's construction industry continues to face labour shortages and increasing demand, and the revitalized platform is designed to help with that. The platform now features job match optimization, as well as AI-enabled functionality, for both employers and job seekers, helping each side quickly identify best fits, highlight opportunities to strengthen resumes and job postings, and access expanded career development programs, all designed to make the experience smarter and more effective for users.

"TalentCentral has always been about bringing people and employers together," said Chris Atchison, President of BCCA. "But today's workforce and hiring practice challenges demand more. We've reimagined the platform to be as intuitive as possible for users, providing an accessible experience that reflects where the industry is headed."

For employers, that means a faster, more streamlined way to reach qualified candidates, showcase career pathways, and stand out in a competitive hiring landscape. For job seekers, whether they're entering the workforce for the first time or looking to build on existing skills, it means clearer entry points, better tools to explore career options, and more direct connections to employers across the province.

By improving how talent and employers connect, Builders Life TalentCentral is positioned to play a key role in building a stronger, more resilient workforce pipeline for years to come. The launch of the new platform reflects BCCA's ongoing commitment to workforce



development, industry growth, and building a more inclusive and sustainable construction sector.

Builders Life TalentCentral is now live and available at www.talentcentral.ca.

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About BCCA: BCCA is a non-partisan and non-profit organization, working with four Regional Construction Associations to serve more than 10,000 employers in the province's industrial, commercial, institutional, and residential (multi-unit) construction industry. BCCA advocates on behalf of employers, so BC's construction sector remains productive and resilient.

For more information about BCCA, visit: <https://bccassn.com>

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