



NEWS RELEASE

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BC Election 2024: BC Construction Association Launches Campaign Acquiring Commitments to the Construction Industry from Party Leaders

VICTORIA (September 24, 2024) — The British Columbia Construction Association (BCCA) has launched a new campaign to educate and inform voters as the province heads into the Fall election. BuildersVote.ca provides a centralized location where voters can hear directly from party leaders on their plans to address issues affecting the construction industry. Over the coming days, BuildersVote.ca will outline each party's commitments on how they would support the construction industry and its workers.

"We're in the midst of a housing crisis, and BC's construction industry plays a pivotal role in addressing this," said Chris Atchison, President of the BC Construction Association. "The strength of any party's policy to solve this crisis depends on the people who literally build BC. Voters and those who make up our industry deserve to hear where parties stand on these issues."

Construction industry employers and workers from across BC contributed their thoughts on what questions to pose to the party leaders. The questions focus on six main themes: the business of construction, housing affordability and availability, skilled labour shortage, the environment, health care, and education.

All provincial party leaders have been provided an opportunity to respond to questions on how they plan to support builders and their families. Answers from BC NDP Leader, the Honourable David Eby are now live, while answers from the Conservative Party of BC Leader John Rustad, and BC Green Party Leader Sonia Furstenu, will be live over the coming days. Additional campaign components will be released on social media and other avenues as the election campaign gets underway.

"Members of BC's construction workforce are pillars of our economy and make up a significant voter base in our province," emphasized Atchison. "This campaign offers voters, including business owners, workers and their families, a critical opportunity to understand how different parties seek to support the construction industry, not just on the job, but in their communities and at home."



The construction industry contributes 10.3% of the provincial GDP. With over 219,000 employees, it is the biggest employer in BC's goods sector. The industry is vital to supporting BC's infrastructure development, yet workers continue to face significant challenges to their ongoing and future success.

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About: *The British Columbia Construction Association (BCCA) is a non-partisan and non-profit organization, working with four Regional Construction Associations (NRCA, SICA, VICA and VRCA) to serve more than 10,000 employers in the province's industrial, commercial, institutional, and residential multi-unit (ICIR) construction industry regardless of labour affiliation. BCCA advocates on behalf of all employers to ensure British Columbia's construction sector remains productive and resilient.*

For more information about BCCA, visit: bccassn.com