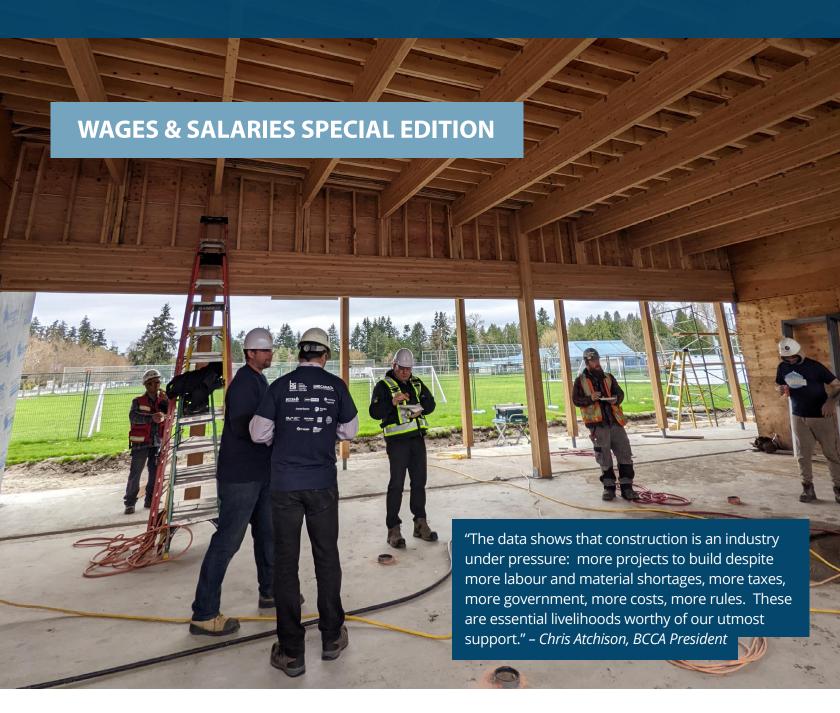
# 2022 Industry insights from construction employers and tradespeople. RCCONSTRUCTION

# BC CONSTRUCTION INDUSTRY SURVEY



PRESENTED BY:













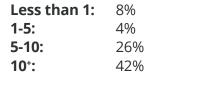


# RESPONDENT OVERVIEW

A total of 1,000 survey respondents provided information from all seven development regions of British Columbia. The survey was conducted during the Fall of 2021.

#### YEARS OF EXPERIENCE

## **LOCATION OF RESPONDENTS' HEAD OFFICES**



# TOP TRADES REPRESENTED (IN ORDER)

- 1. Carpenter
- 2. Construction Estimator
- 3. Contractor / Supervisor
- 4. Concrete Finisher
- 5. Helper and Labourer
- 6. Concrete, Clay and Stone Forming Operators
- 7. Electrician
- 8. Plumber
- 9. Crane Operator
- 10. Construction Inspector
- 11. Welder
- 12. Construction Millwright / Industrial Mechanic
- 13. Land Surveyor

### **UNION AND NON-UNION**

**28%** of respondents work in a unionized environment, while **72%** are non-union.

"What keeps me up at night? Bonding concerns, Covid's impact on project scheduling, employee management, my personal health and stress levels." "I'm losing interest in working in the industry because of the pressure to work quicker to benefit others and not myself."

10%

North Fast

21%

15% Thompson/

8%

Kootenay

Okanagan

Mainland/

Cariboo

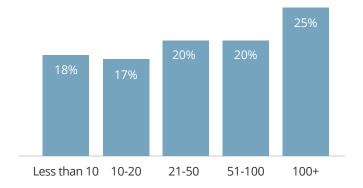
2%

Nechako

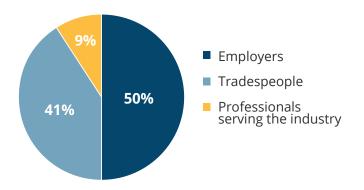
Vancouver

Island/Coast

## **COMPANY SIZE BY EMPLOYEE**



# **PERCENTAGE OF RESPONDENTS**



# **INDUSTRY TRENDS**

# SKILLED WORKFORCE

#### **HEALTH**

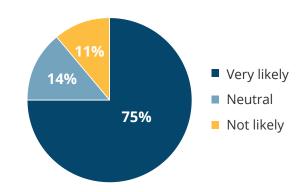
Tradespeople rated their physical, financial, and mental health for 2021 compared to pre-COVID (2019):

PHYSICAL HEALTH: 2% HIGHER

FINANCIAL HEALTH: 9% HIGHER

MENTAL HEALTH: 10% LOWER

# HOW LIKELY IS IT THAT YOU WILL BE WORKING IN CONSTRUCTION IN 3 YEARS?



# **EMPLOYERS**

# **PUBLIC PROJECTS**

20%

of contractors are less likely to bid on public projects this year – a trend that has continued for 3 years despite increased project opportunities.

#### **TOP CONCERNS**

**Skilled labour shortage** (80%)

**Prompt payment** (52%)

**Safety** (48%)

Small business taxes (26%)

Public sector procurement practices (21%)

## **ON DIVERSITY**

The culture is changing.

of employers surveyed have implemented diversity policies (up from 64% in 2019).

of employers surveyed say their company is more diverse than it was 3 years ago.

# **ON TECHNOLOGY**

Companies are spending more on technology but they aren't planning for that spending.

of employers surveyed say their investment in technology has increased in the past year, up from 61% last year.

of employers say they haven't allocated any budget towards new technology. This is down from 50% last year.

of all respondents are less likely to recommend a career in construction this year.

of all respondents who reported working on residential projects also worked on ICI projects.

"Between the Federal and Provincial government I lose about 40% of my income to taxes. I pay just as much every week in tax as some of my friends make working. If my Father made this much money 40 years ago he would have been considered 'Upper class'. I'm barely surviving."

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A shortage of workers at every skill level continues to be the number one pressure in the industry. Many employers told us they're saying no to good projects simply because they can't get the people they need. Tradespeople are reporting improvements in wages, benefits, and culture.

# **MOST RESPONDENTS ARE:**

Male (83%)

**Journeyperson or Red Seal** (57%)

**25-44** years old (65%)

**Credentialed** (76%)



#### **THEY WORK:**

**Full time** (95%)

Year-round (84%)

**Open shop** (65%)

**Overtime** (59%)

29% of female respondents are apprentices and 45% are Journeypersons or Red Seals. Women are 5.5x more likely than their male counterparts to recommend a job in the construction trades, and 95% think a more diverse construction workforce is a good idea compared to only 66% of men. Diversification of gender, race, ethnicity, and age is the key to alleviating the workforce shortages across the construction industry.

# **Entry Level Worker**

Looking for direction

79% believe a more diverse construction workforce is a good idea

**21%** are in the process of getting their credentials

#### Most likely to...

Still be in the construction industry in 3 years time

# **Apprentice**

Working hard and moving up

**53%** received a raise in the past year

95% are working full time

# Most likely to...

Recommend a career in the construction trades to others

# Journeyperson/Red Seal

In constant demand

**52%** received a raise in the past year

95% are working full time

#### Most likely to...

Take a job for more pay

Workers are getting more skilled, with 78% of survey respondents reporting they are fully credentialed and 14% working on their ticket. More women are receiving subsidized training and mentorship than men.



The construction industry's contribution to BC's GDP is up a whopping 22%, growing from \$18.8BN in 2017 to \$23BN today, and it remains the #1 employer in BC's goods sector, with 215,133 British Columbians relying directly on construction for a paycheque. That's larger than any other goods-producing sector.

# **MOST RESPONDENTS ARE:**

Medium size (40%)

**Open shop** (79%)

Requiring workers to be credentialed (70%)

Working in 1 region of BC (64%)



They have a diversity policy in place (84%)

They offer employee benefits (91%)

They pay higher wages than last year (76%)

Contractors are less likely to bid on public sector projects even as the province announces record-level spending, with 20% of respondents reporting they are less likely to bid on tax-payer funded projects. This is largely due to concerns around prompt payment, workforce availability, and public sector procurement practises.

# Small Companies Less than 20 employees

75% offered higher hourly wages than last year

**47%** offer subsidized training

#### Most likely to...

Be concerned about prompt payment legislation

# Medium Companies 21-100 employees

96% offer benefits

98% offer full time work

# Most likely to...

Have challenges retaining women on staff

# **Large Companies**

More than 100 employees

**82%** offered raises last year

**92%** are paying for overtime

#### Most likely to...

Be concerned about skilled labour shortages

The average company size has decreased 5% over the last five years to an average of 6.53 workers. Approximately 90% of companies in the industry employ less than 20 workers.

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# **TRADE WAGES 2022**

The wage data below is compiled from the 415 survey responses provided by tradespeople working in BC's construction industry this year.

Average hourly wages across all trades	
Years working	Wage
Less than 1 year	\$20.90/hr
1-5 years	\$25.64/hr
5-10 years	\$33.80/hr
> 10 years	\$40.78/hr

Construction continues to pay, on average, 30% higher than minimum wage for most entry-level workers, with more employers providing benefits like subsidized training and paid overtime. Given the demand for labour and the increase in projects, more workers are getting paid overtime and working all year round.

Reasons for changing jobs in the past year		
1. Took a job for more pay	32%	
2. Took a job in a different region	20%	
3. Left job due to COVID-related reasons	16%	
4. Took a job in a different trade	10%	

Getting your ticket and specializing in a trade is definitely worth the investment, although many apprentices find it difficult to take time off work to do their technical training, can't find seats, or don't have an employer ready to sponsor their ticket.

"Cost of living is driving most eligible workers either away from the province or to large companies that can provide large wages for low skill."

Survey respondents work in the following trades	
Automotive Services Technician	
Boiler Maker	
Brick Layer	
Cabinet Maker	
Carpenter	
Concrete Finisher	
Concrete, Clay and Stone Forming Operators	
Construction Estimator	
Construction Inspector	
Construction Millwright / Industrial Mechanic	
Contractor / Supervisor	
Crane Operator	
Electrical Mechanic	
Electrician	
Elevator Constructor / Mechanic	
Floor Covering Installer	
Gas Fitter	
Glazier	
Helper and Labourer	
Insulator	
Ironworker	
Land Surveyor	
Landscaper	
Plumber	
Roofer	
Sheet Metal Worker	
Steam Fitter	
Welder	

Wages in these tables reflect information provided by survey respondents. It is meant to be used as a guideline only. Statistical relevance of each category will vary, dependant on number of survey respondents contributing.

# IN YOUR WORDS - WHAT KEEPS YOU AWAKE AT NIGHT?



"Lack of payment has crippling ramifications for not only our business but tradespeople, suppliers, industry professionals and the community at whole." "I have had trucks and equipment sitting unused this past year due to a shortage of employees."

"Lack of people, no one wants to work in construction anymore. We have turned down millions in negotiated work because we can't get people."

"Construction is a club. If you're in the bad books of someone they try to make your work life miserable, if you're in the good books, life is easy."

"Labour shortages!!!!! I pass on many projects because I know I can't find the workers. Also profits aren't there to pay higher wages and I have done random surveys with other company owners who are all struggling financially. Honestly I am not having fun anymore - far too many headaches for very little money"

"It's the cost of material. Cable tripled in price this year and other stuff even more, like pipes and conduit. We might run out of work because people won't hire us because they can't afford these prices."

"Supply chain, non-compensable Covid related delays, unfair supplementary conditions attached to CCDC contracts by clients, bankruptcy of Trade Partners."

"Scheduling in construction used to be bad, but now it's nearly impossible."

"Materials pricing and availability changing drastically, sometimes more than once, over the course of a large job. The workload to hunt down materials and to constantly have to juggle the outward projections of cost with clients is really stressful.

It's nearly impossible to predict

to completion deadlines and

getting paid."

"Nothing keeps me up at night except customers that don't or won't pay the bills on time."

"Speaking from the position as a subcontractor. It feels like the trades take on the most risk with the least amount of reward. Material shortages and price increases have only increased this further. The general contractors usually side with the owner to increase the chance of landing the next contract and it isolates trades as they have no one advocating for them."

"Clients are unforgiving to the supply chain challenges. Consultant groups are far too busy, leaving us contractors with 50% drawings during construction which lead to added costs for the client, which in turn sours them on construction."

"Our biggest frustration is the lack of motivated and qualified employees."

"Making payroll when progress payments are not forthcoming."

"Bidding a project and winning low bid only to be told we would have to cut our price, but not the products or services. In other words we seem to have to buy our projects. So much for open, honest and fair bidding."

"We are a union shop and we will not participate in any project that has a CBA agreement attached. It's a bit of a protest but it is unfair in light of true competition and personal rights and freedoms."



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# BC CONSTRUCTION STAT

**SPRING 2022** 

Construction's Rank as an Employer in BC's Goods Sector

\$226B

Value of Proposed Construction Projects in British Columbia \$134B

Value of Current Construction Projects in British Columbia 9.3%

BC Construction Industry Contribution to BC's GDP

5-YEAR TREND

# INDUSTRY & WORKFORCE TRENDS

\$134B



Value of current construction projects in British Columbia

**^** 

**79**%

\$23B



Total dollar contribution by the construction industry to BC's GDP

**^** 

22%

26,262



Number of construction companies in BC (92% have less than 20 employees)

^

11%

171,470



Number of construction trades workers in BC's labour force

V

**5**%\*

\$66,591



Average yearly wage of BC construction employees (\$14.0B cumulative yearly wage)

^

**14**%

27,630



Number of construction job openings in BC due to retirements and expansion by 2027

4%\*\*

5,653



Number of construction jobs in BC that will be unfilled due to labour shortages by 2027

V

**20**%

**5.70%** 



Percentage of the construction trades workforce in BC that is female (# of women in the construction trades is 9,774)

^

**24**%\*

# **BCCA PROVINCE-WIDE EMPLOYER SERVICES:**

\*Three year trend \*\*Four year trend













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