BC CONSTRUCTION ASSOCIATION CONTRACTS FAIRLEY STRATEGIES TO ADVISE ON INDUSTRY ADVOCACY EFFORTS REGARDING CONSTRUCTION PROCUREMENT

The British Columbia Construction Association (BCCA) is pleased to announce Fairley Strategies has been contracted as its Industry Standard Practices Consultant.

Effective August 2nd, 2021, Principal Consultant and founder Katy Fairley will provide expertise and leadership on construction procurement and delivery best practices to BCCA, replacing Warren Perks, VP Standard Practices, who is slated to retire on September 30th after more than 25 years in the role.

Fairley Strategies provides strategic advice for procurement, construction delivery methods and contracts. At a time when construction procurement expertise is eroding and public budgets are stretched to capacity, the need for broader adoption of fair, open, and transparent practices and standard documents is undisputable.

Prior to founding Fairley Strategies, Katy was the VP of Business Development for general contractor Kinetic Construction. She brings a wealth of contacts and Association experience to the position through her previous roles as a Board Director at VICA, VRCA, BCCA and CCA. Katy has served on numerous industry taskforces and committees, including the CCA and BCCA Standard Practices Committee and BCCA Executive Committee.

The primary objectives of the Industry Standard Practices focus of BCCA are:

- Maintain BCCA's leadership as the most trusted authority on industry standard practices for construction delivery, including procurement of construction services and standard contracts, both in BC and across Canada.
- Keep industry leaders current with new construction delivery methodologies, challenges, and issues in the marketplace.
- Promote and evolve BCCA's Industry Policy Statements to ensure they continue to reflect the realities of the market.
- Improve the quality of public procurement through the expansion of the BidCentral Online Bidding for Subcontractors (BOBS) service.

BCCA is firmly established as the most trusted authority on industry standard practices for construction delivery, including procurement of construction services and standard contracts, both in BC and across Canada

"There are very few people who have the experience and sophisticated public procurement knowledge to advise operationally as well as strategically, and Katy is one of them" says outgoing Industry Practices VP Warren Perks. "I look forward to guiding Katy through the transition and am fully confident she is the right person to advise our industry owners and contractors moving forward."

Please join us in welcoming Katy and Fairley Strategies to the BCCA team.