



BRITISH COLUMBIA CONSTRUCTION ASSOCIATION

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PROVINCIAL
VOICE OF:

Northern British Columbia
Construction Association

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MEDIA RELEASE

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Michael Geoghegan to Lead BC Construction Association

VICTORIA - BC Construction Association (BCCA), the largest and most inclusive construction organization in the province, announced today that Michael Geoghegan has been hired as President and Chief Executive Officer.

Geoghegan's extensive experience as a government and media relations consultant puts him in an excellent position to lead the BCCA through the current and emerging issues surrounding the construction industry. His background includes top management roles in business as well as government.

"It is clear to me that the BCCA has great potential as an organization to bring a balanced view of the industry to government. Its provincial representation is unparalleled, including both general and trade contractors, large and small companies, union and non-union operations. I am looking forward to reaching out to our many members and taking their issues to government. It is time that the concerns of the often silent majority are given the attention and consideration they deserve," stated Geoghegan.

"We were very impressed with Michael's energy and enthusiasm," stated Bill Gyles, President of Kinetic Construction Ltd. and Chair of the BCCA Board of Directors. "His solid understanding of this province and broad-based experience dealing with both the current and previous government make him an excellent choice for leading our organization. The next few years will be a busy time for construction and we need a strong presence representing the needs of the industry. Michael's experience and talent will be a great asset for us all."

Geoghegan's experience includes managing his own consulting firm specializing in media and government relations in British Columbia. Over the past several years he has been a regular guest on the Joe Easingwood Show on CFAX AM 1070 and the Rafe Mair Show in Vancouver debating a variety of political issues. Geoghegan has also worked within government focusing on small business concerns and economic development. Geoghegan holds a B.A. in Economics from the University of Victoria.

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